



MedRudra

CONNECTING HEALTHCARE, DIGITALLY

● CLINIC HEALTHCARE SOLUTIONS

Run your entire clinic on **one platform**

Appointments, prescriptions, billing, patient records, staff apps, partner pharmacies & labs — and your own branded website. Everything a modern clinic needs, in one place.

- ✓ Multi-location ready
- ✓ WhatsApp integrated
- ✓ Works on any device



Web medrudra.com

Email info@medrudra.com

Phone / WhatsApp +91 70425 73039

PRODUCT BROCHURE

EVERY SCREEN, IN SYNC

One platform. Every screen.

One connected system your whole team actually enjoys using — the owner's dashboard, the front desk, the doctor's room, the assistant on the floor, and the pharmacy & lab next door. Every product below is included.



Web Admin Console

The complete clinic back-office — appointments, patients, prescriptions, billing, reports and settings, in the browser.



Your Branded Website

A public site in your name and colors with online booking, doctors, treatments, pricing and blog. Custom domain included.



Staff Mobile App

Android app for doctors, reception and assistants — the live queue, tasks and patient records in every pocket.



Front-Desk Tablet

A landscape tablet workstation for reception and the consult room — booking, check-in and billing at the counter.



Partner Portal

Connected pharmacies & diagnostic labs receive your prescriptions and test orders digitally — reports flow back to the file.



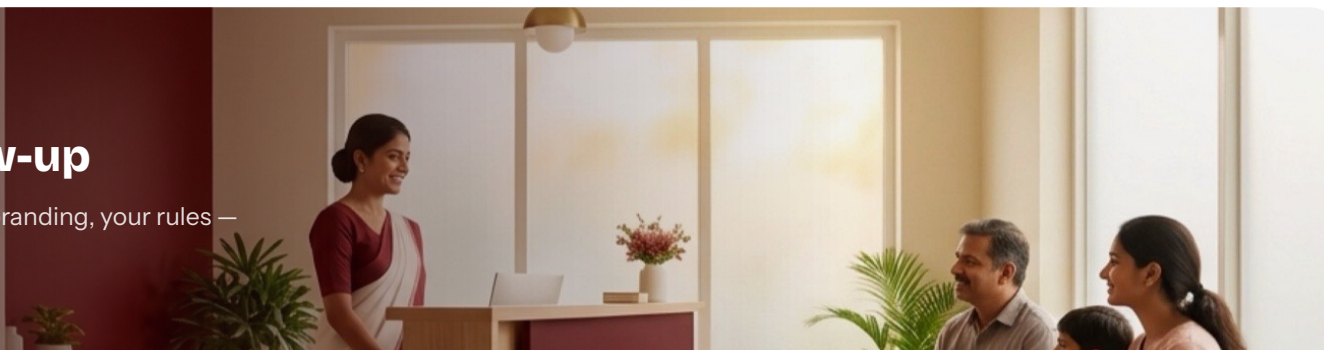
WhatsApp Built-in

OTP logins, appointment confirmations, and secure prescription, bill & report links — sent straight from the platform.

BUILT FOR REAL CLINICS

From the front desk to follow-up

Each clinic gets its own private space — your data, your branding, your rules — on infrastructure that is monitored and backed up daily.



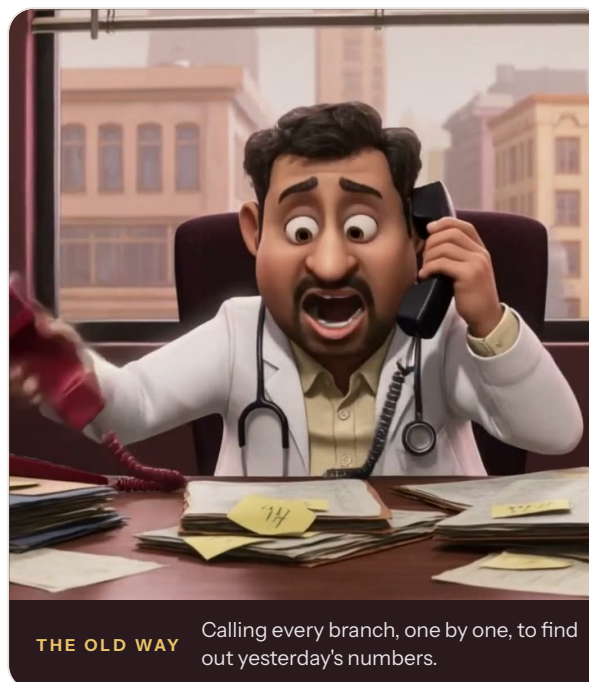
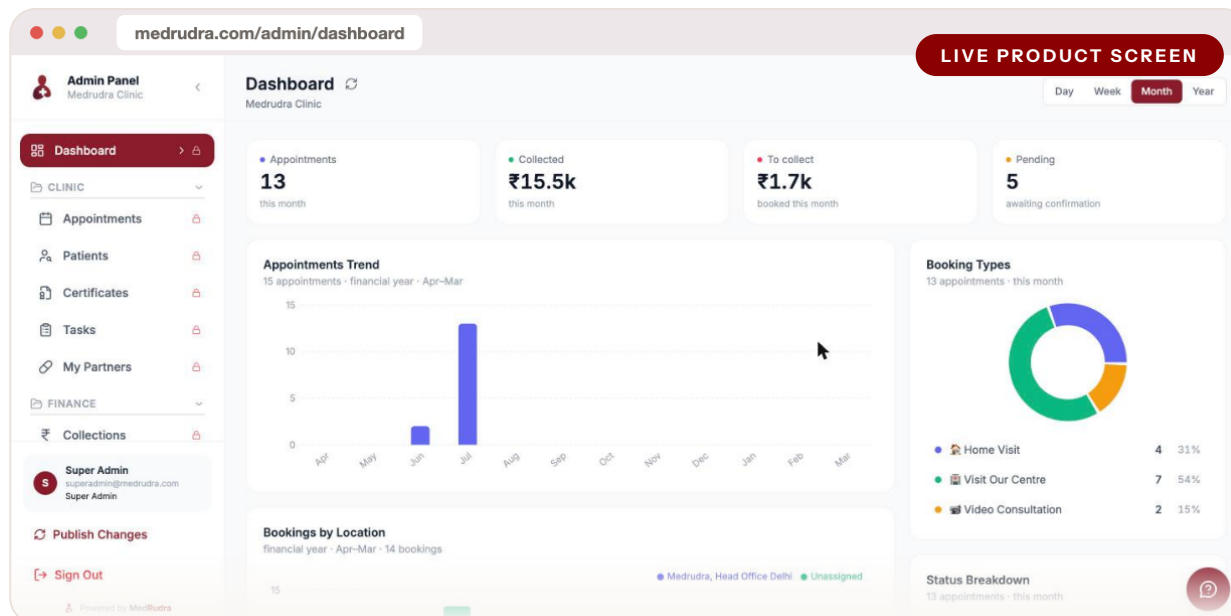
SMART APPOINTMENTS ♦ DIGITAL PRESCRIPTIONS ♦ BILLING & INVOICING ♦ PATIENT RECORDS ♦ MULTI-LOCATION ♦ REVENUE REPORTS

SEE EVERYTHING, LIVE

Your clinic, at a glance

Open one screen and know exactly how the clinic is doing — today, this week, this month or this year. Every branch, every doctor, every rupee.

- **Live KPIs** — appointments, collected, to-collect and pending confirmations, updated in real time.
- **Trends & booking mix** — appointment trend charts and a booking-type breakdown (clinic visit, home visit, video).
- **Bookings by location** — compare branches side by side on one chart.
- **Today's schedule** — the day's visits in time order, right on the dashboard.
- **One switch for period** — Day / Week / Month / Year across every card.
- **Role-aware** — owners see all branches; branch staff see only theirs.



THE OLD WAY

Calling every branch, one by one, to find out yesterday's numbers.

WITH MEDRUDRA

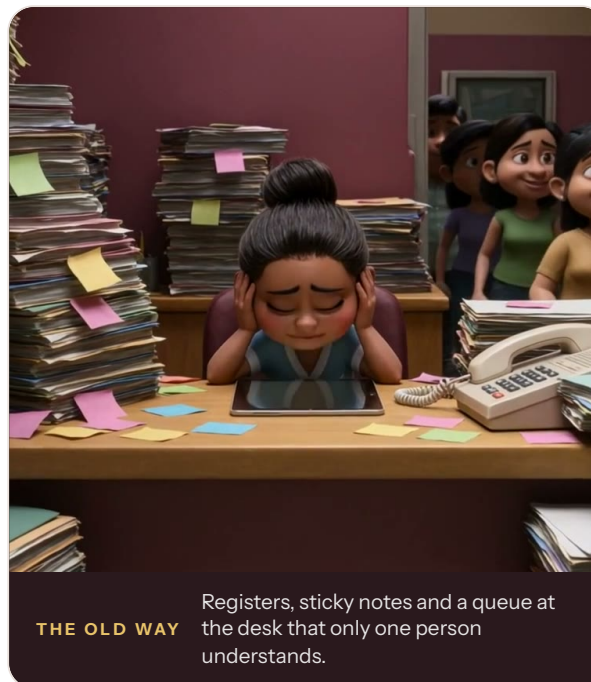
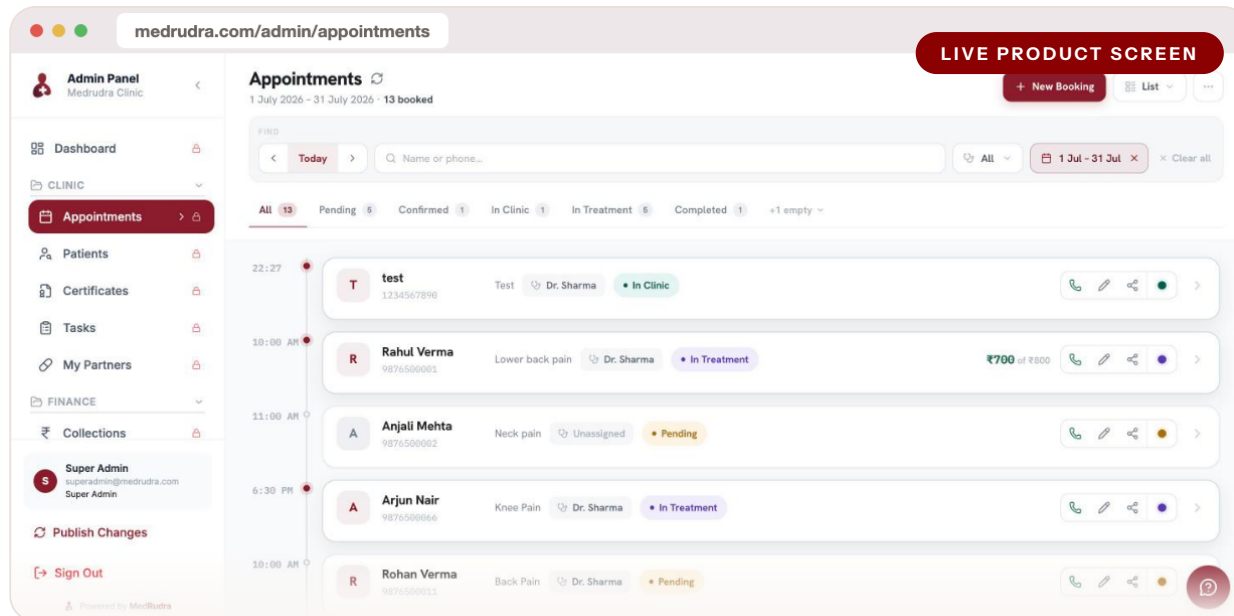
- ✓ Every branch reports itself — the dashboard is always current.
- ✓ Spot a slow day or an unpaid pile before it becomes a problem.
- ✓ Check the clinic from home, on any device.

SMART APPOINTMENTS

Every appointment, one screen

Bookings from your website, WhatsApp and the front desk land in one live queue — with a status pipeline your whole team can see.

- **Four views** — list, month calendar, day and week grids, with filters by status, doctor, branch and date.
- **Live status pipeline** — pending › confirmed › in clinic › in treatment › completed.
- **Online + walk-in** — patients book on your website; the desk adds walk-ins in seconds.
- **Bulk reschedule** — doctor running late? Shift a whole time-block at once, revert with one click.
- **Referral tracking** — capture how each patient found you: Google, friend, doctor, social.
- **Packages & discounts** — session packages and promo codes apply right at booking.
- **Per-branch hours** — each location keeps its own working hours and booking types.



WITH MEDRUDRA

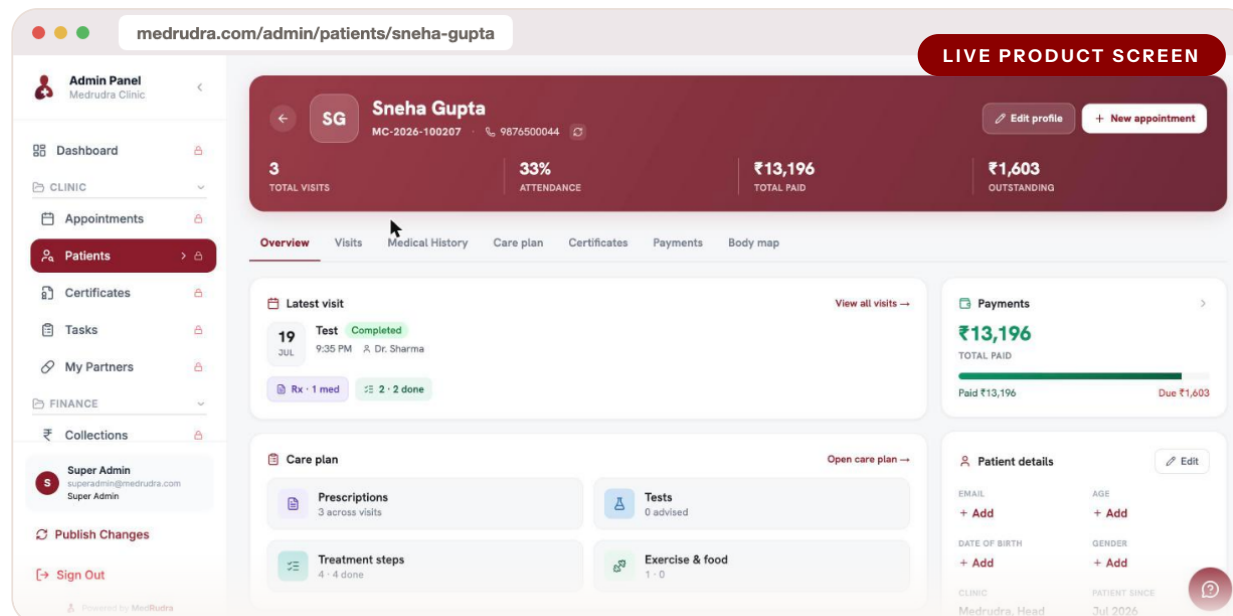
- ✓ The queue orders itself by time — nothing gets missed.
- ✓ Confirmations and reminders go out on WhatsApp.
- ✓ Every doctor sees their own day; reception sees it all.

COMPLETE RECORDS

A 360° patient profile

Every visit, prescription, bill, report and plan — attached to one patient, findable in one tap, forever.

- **One profile, six tabs** — overview, visits, medical history, care plan, payments and body map.
- **Medical history** — allergies, conditions, current medicines, family history and lifestyle, with an allergy safety band.
- **Interactive body map** — mark pain points and progress photos on full-body, organ, brain, spine and dental charts.
- **Patient wallet** — advances, deposits and refunds tracked as a proper ledger against bills.
- **QR patient card** — print or share; scanning opens the patient instantly.
- **Family-friendly** — several family members can share one phone number, each with their own file.
- **Attendance & dues** — visit compliance and outstanding balance on the profile header.



WITH MEDRUDRA

- ✓ Search any patient by name or phone in a second.
- ✓ The full story — clinical and financial — on one page.
- ✓ Records stay yours: exportable, backed up daily.

DIGITAL RX

Prescriptions on your letterhead

Write a complete prescription in under a minute — from your clinic's own pick-lists — and print or share it looking exactly like your stationery.

- **Your clinic's vocabulary** — complaints, diagnoses, services and drug lists are yours to define; doctors get personal presets.
- **One-tap medicines** — autocomplete with default strength, frequency and duration presets.
- **Letterhead printing** — design a template or upload your existing letterhead; every print matches it.
- **Handwriting mode** — draw on the pad with a stylus; saved digitally on the same template.
- **QR-coded & shareable** — every Rx carries a secure link; share on WhatsApp in a tap.
- **Tests & treatment steps** — order lab tests and assign in-clinic steps to assistants with timers and a nudge alarm.
- **Certificates** — nine types of medical certificates (sick leave, fitness, Form 1A...) generated, printed and shared the same way.

Medrudra Clinic

Dr. Sharma & Associates · General Practice
14 MG Road, New Delhi · +91 98100 00000

M

PATIENT	PRESCRIPTION	DATE
Sneha Gupta · 34/F	MC-000015	19 Jul 2026

CHIEF COMPLAINTS

Lower back pain · 2 weeks, worse on sitting

DIAGNOSIS

Acute lumbar strain

MEDICINE	DOSE	FREQUENCY	DURATION
Tab. Diclofenac 50	1-0-1	After food	5 days
Tab. Pantoprazole 40	1-0-0	Before food	5 days
Hot fomentation	—	Twice daily	1 week

ADVICE

Avoid lifting weights · posture exercises daily · review 26 Jul.



Scan for
online details

Dr. A. Sharma
Dr. A. Sharma, MBBS MD
Reg. No. DMC/12345

PRINT OUTPUT · DESIGNED TEMPLATE

SUNRISE PHYSIO CARE

ADVANCED PHYSIOTHERAPY & REHABILITATION
2nd Floor, Trade Centre, FC Road, Pune · +91 98220 00000

PATIENT	PRESCRIPTION	DATE
Rahul Verma · 41/M	SP-001153	19 Jul 2026

CHIEF COMPLAINTS

Right knee pain post ACL reconstruction

DIAGNOSIS

Post-operative rehabilitation · week 6

TREATMENT	REGION	FREQUENCY	DURATION
IFT + Ultrasound	Rt. knee	Daily	6 sessions
Quads strengthening	—	Twice daily	3 weeks
Cycling · 10 min	—	Daily	3 weeks

ADVICE

Ice pack after sessions · knee brace while walking.



Scan for
online details

Dr. K. Deshpande
Dr. K. Deshpande, MPT (Ortho)
Reg. No. MH/PT/8891

PRINT OUTPUT · YOUR UPLOADED LETTERHEAD



THE OLD WAY

Patients and pharmacists squinting at handwriting, calling back to confirm.

WITH MEDRUDRA

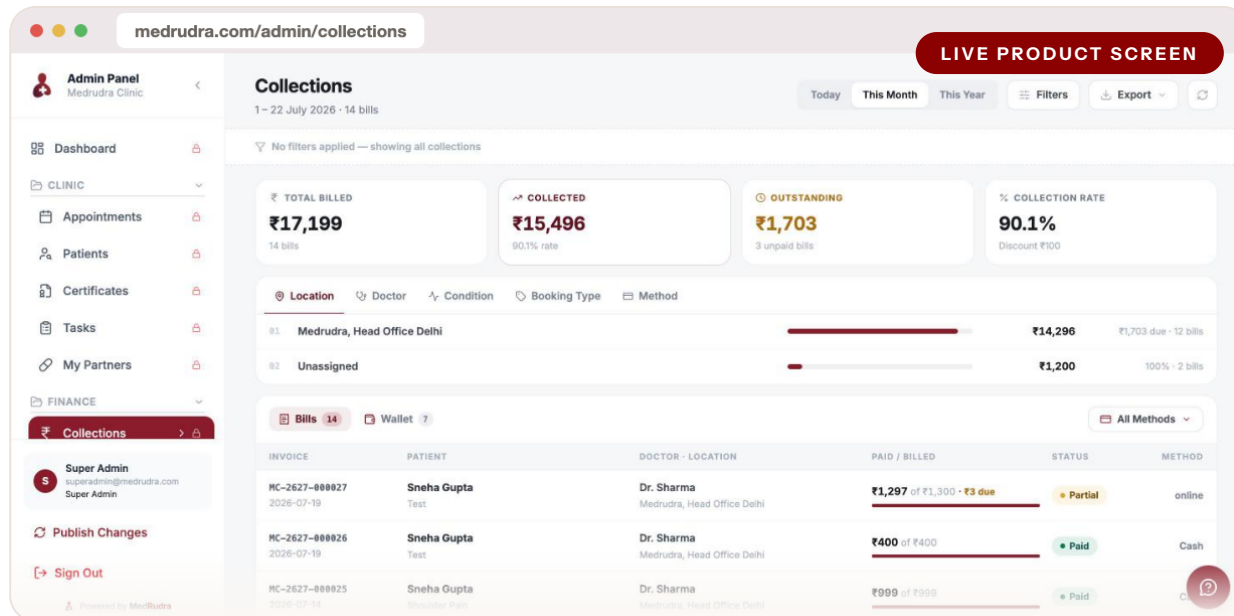
- ✓ Legible, complete and stored with the visit — always.
- ✓ Exercise & food plans attach to the same visit.
- ✓ The pharmacy can receive it digitally, instantly.

MONEY, ACCOUNTED

Live billing & collections

Every rupee is billed, tracked and reported — from the visit charge at check-in to the owner's monthly revenue report.

- **Line-item bills** — services, quantities, discounts and running totals, with sequential invoice numbers.
- **Every payment method** — cash, UPI, card, online and the patient's wallet balance.
- **Branded invoices** — printed and shared on your own bill template.
- **Collections report** — billed, collected, outstanding and collection rate — sliced by branch, doctor, condition, booking type or method. Export to Excel.
- **Cash handover control** — reception collects, the doctor or owner settles; pending handovers are always visible.
- **Expenses too** — rent, salaries, supplies and utilities tracked next to revenue.
- **Tamper-safe** — every bill change is recorded in your clinic's own audit trail.



THE OLD WAY

Late-night totalling on a calculator — and numbers that never quite match.

WITH MEDRUDRA

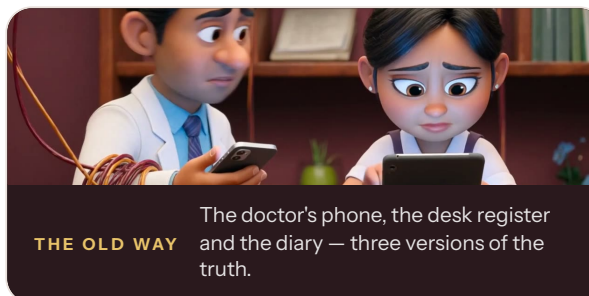
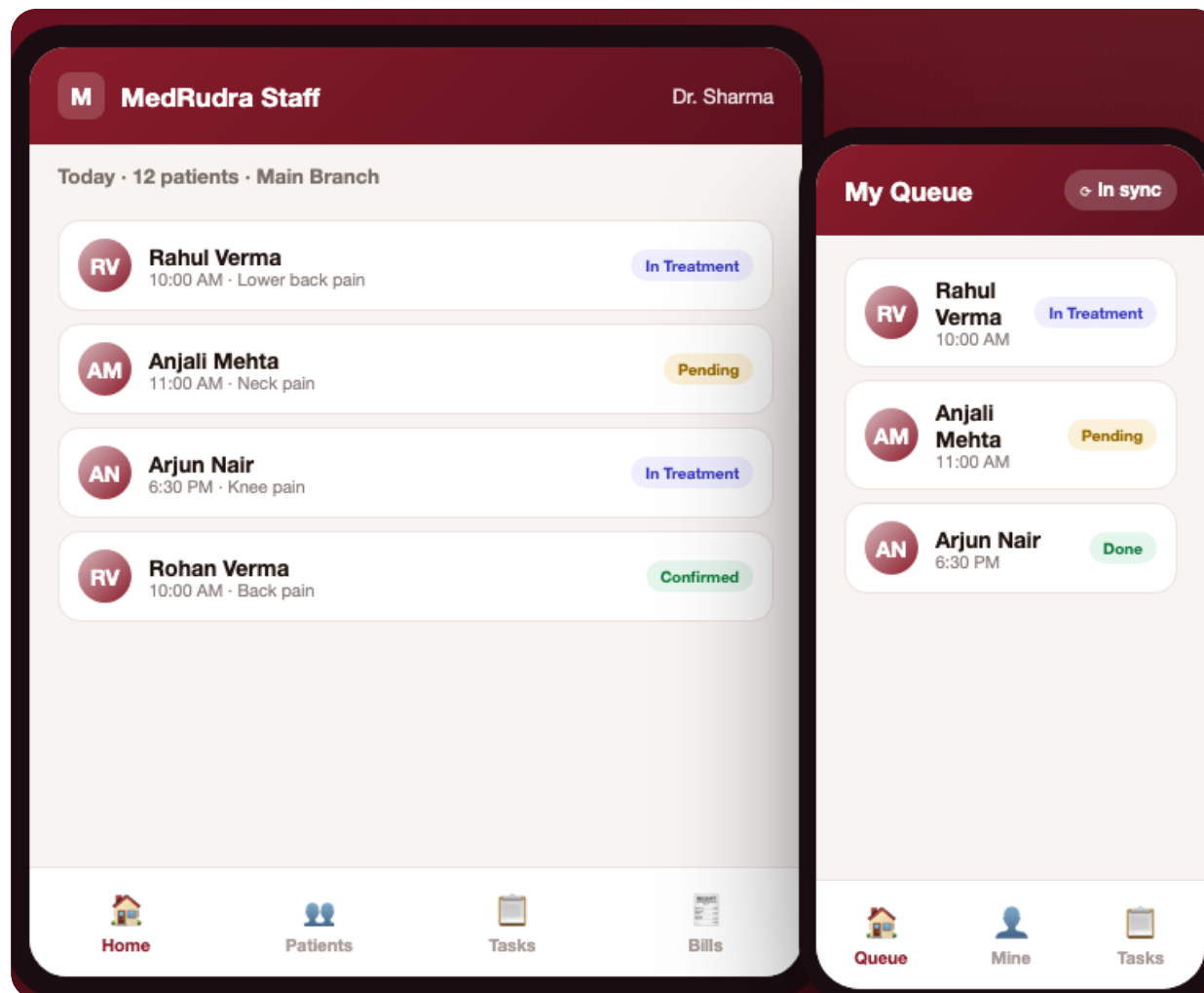
- ✓ Bills write themselves into the day's collections.
- ✓ Dues chase themselves — outstanding is always on screen.
- ✓ Month-end is an export, not an all-nighter.

MOBILE & TABLET

Your team, in their pocket

The same platform, shaped for the way each person works — a phone app for people on the move, a tablet workstation for the counter and consult room.

- **MedRudra Staff (Android)** — doctors, reception and assistants carry the live queue, patient files and tasks.
- **Tablet workstation** — landscape front-desk app for booking, check-in, vitals and billing at the counter.
- **Always in sync** — a booking made anywhere appears everywhere, instantly.
- **Full clinical flow** — prescriptions, test orders, treatment steps, photos and report uploads from the device.
- **Task alarms** — assistants get timed tasks with a pre-start alarm; doctors can nudge with a horn.
- **Same rules everywhere** — app users follow the exact roles and permissions you set on the web.
- **Easy install** — Google Play or direct APK from medrudra.com/apps.



THE OLD WAY

The doctor's phone, the desk register and the diary — three versions of the truth.

WITH MEDRUDRA

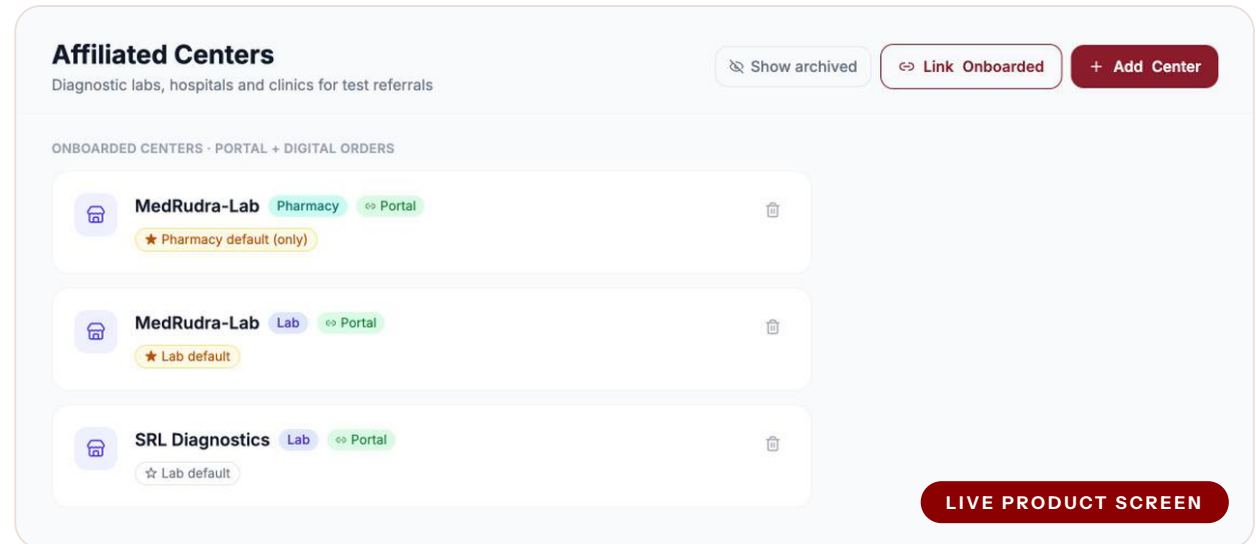
- ✓ One live queue for the whole team.
- ✓ Status changes ripple to every screen in seconds.
- ✓ Works the same at the desk, in the room, on the go.

THE PARTNER NETWORK

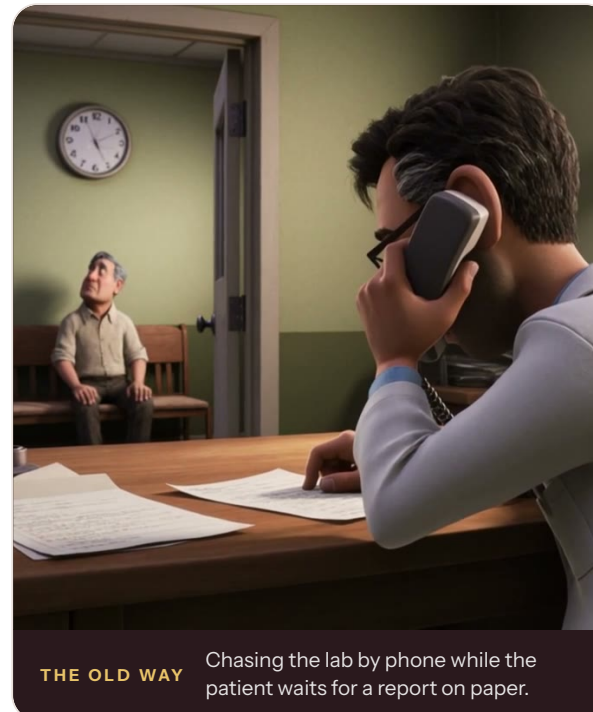
Pharmacies & labs, connected

Link your trusted pharmacy and diagnostic labs once — then prescriptions and test orders travel digitally, and reports come back into the patient's file by themselves.

- **One-code linking** — affiliate an onboarded pharmacy or lab with a single code; set clinic and per-doctor defaults.
- **Auto-share on completion** — when a visit completes, the Rx reaches your pharmacy and each test order reaches its lab. No phone calls.
- **Partner counter portal** — pharmacies dispense and labs process on their own live board, with billing and staff accounts.
- **Reports flow back** — the lab uploads the report; it appears in the patient's Reports tab, marked "From lab".
- **You stay in control** — share per visit, per doctor, or not at all; a partner sees only what you send.
- **Settlements built in** — advances at sample collection, balance at handover, every payment on a ledger.
- **Walk-ins too** — the pharmacy and lab can serve their own walk-in customers on the same counter.

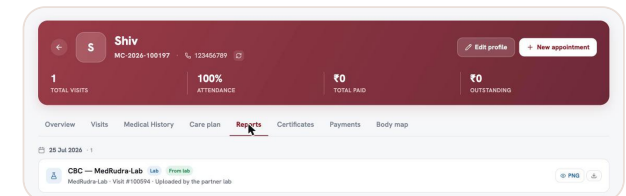


Affiliated Centers — link pharmacies & labs, set defaults, share digitally.



THE OLD WAY

Chasing the lab by phone while the patient waits for a report on paper.



The lab's report, delivered straight into the patient's file.

WITH MEDRUDRA

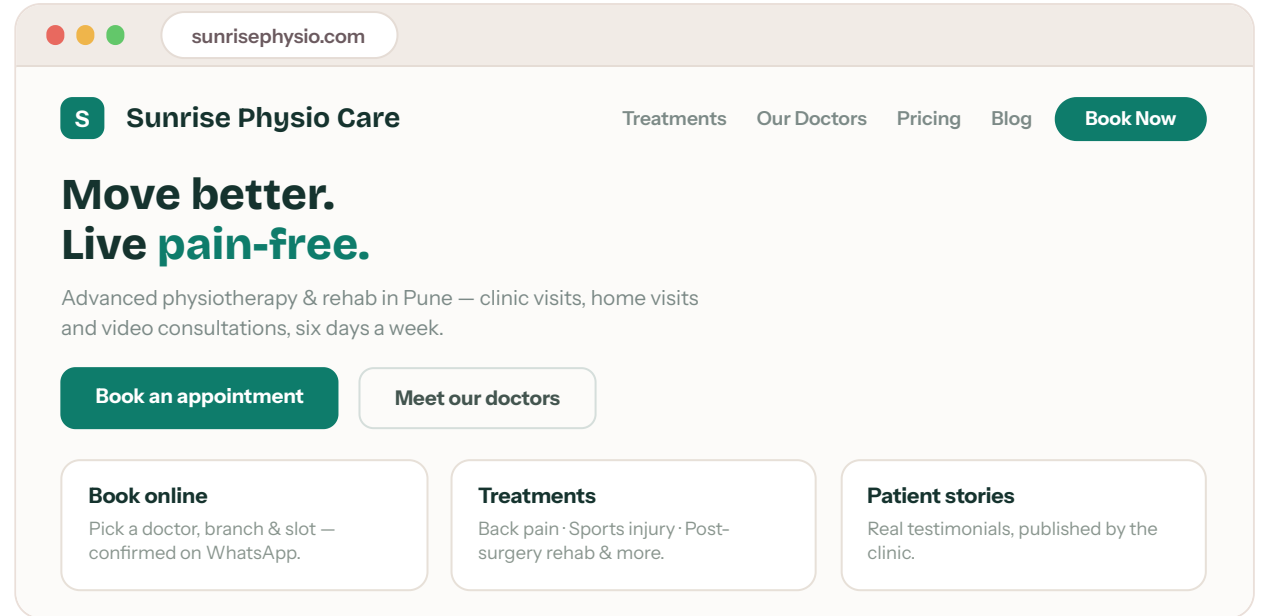
- ✓ The lab uploads once — doctor & clinic see it instantly.
- ✓ No courier, no WhatsApp forwards, no lost printouts.

YOUR CLINIC, ONLINE

A branded website, included

Every clinic on MedRudra gets its own public website — your name, your colors, your doctors — taking bookings around the clock.

- **Online booking** — patients pick a service, doctor, branch and slot; it lands straight in your queue.
- **Complete site** — home, treatments, specialists, pricing, about, contact, blog and testimonials.
- **Fully yours** — edit every headline, photo, service and price from the admin. No developer needed.
- **Custom domain** — run it on yourclinic.com, or on medrudra.com/yourclinic.
- **Patient logins on WhatsApp** — OTP by WhatsApp with SMS fallback; no passwords to forget.
- **Google-ready** — sitemaps, Search Console verification and Google Analytics per clinic.
- **Publish instantly** — change a price at noon, it's live by 12:01.



EVERY CLINIC'S SITE INCLUDES

- ✓ Booking engine wired to your live calendar.
- ✓ Treatments & conditions pages from your own list.
- ✓ Doctor profiles, packages, FAQs and blog.

● YOURCLINIC.COM — LIVE IN A DAY

- ✓ White-label — your logo, palette and tagline everywhere.
- ✓ Patients see your clinic — never our software.
- ✓ This page is a sample — yours takes your identity.

SAFE BY DESIGN

Your data, protected

Healthcare data deserves bank-grade care. MedRudra is built so each clinic's information stays private, recoverable and accountable — without you having to think about it.

■ Private by clinic

Every clinic runs in its own isolated space. Your patients, bills and settings are never visible to anyone else.

■ Role-based access

Owner, admin, doctor, reception, assistant — each role sees exactly what you allow, down to individual actions.

■ Daily backups

Database and files backed up off-site every night, retained on a rolling window — recoverable when it matters.

■ Audit trail

Every change — every bill, booking and edit — is recorded in your clinic's own append-only log.

■ Hardened logins

OTP-verified sign-ins, brute-force caps, rate-limited doors and sessions that expire when idle.

■ Privacy controls

Patient phone numbers can be masked from front-desk roles; personal data is scrubbed from system logs.

■ Monitored 24×7

Servers, database and jobs stream live metrics to a monitoring dashboard with alerts.

■ Room to grow

Generous per-clinic storage for photos, reports and templates — expandable as your clinic grows.

HOW IT WORKS

1

Onboard your clinic

We set up your clinic space with your branding, services and team — most clinics are live within a day.

2

Make it yours

Configure appointment types, pricing, working hours and your public pages. No code, no consultants.

3

Go live

Take bookings on your own domain while your team runs the day from one dashboard and the apps.



Ready to bring your clinic **online?**

Get a guided walkthrough and have your clinic space set up in minutes. We reply within one business day — and most clinics are live within a day.

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WEBSITE

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CONNECTING HEALTHCARE, DIGITALLY

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